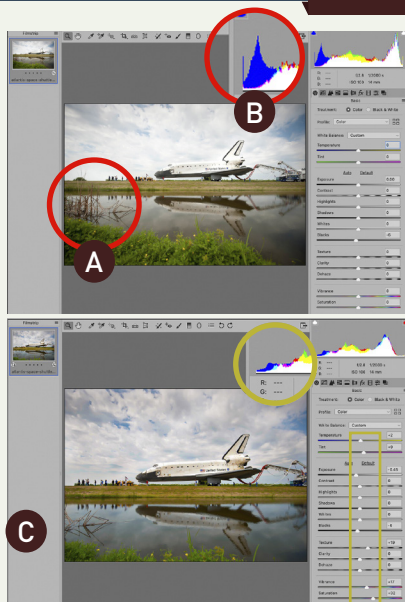


Once you return home it is time to put all of the magic into your travel images with post-processing. Don't rush this step. The best travel photographers use a methodical and logical workflow to produce their work. This will provide consistent high quality photographs for your buyers.

PRINT SIZE: A5
14cm x 21cm /
5.83" x 8.27"

BASIC FIRST STEPS

- Make your post-processing steps using camera raw and a non-destructive editor such as Lightroom or the Adobe ACR processing window.
- Crop the photo if necessary. Remember, a photo buyer can always crop the image. Crop your presentation version only if it vastly improves the photograph. **A:** Distracting details.
- Adjust the tone values. Set the white and black points within the boundaries of the histogram so that there is no clipping (**B**).
- Adjust white balance to something pleasing. White balance is very subjective. Notice how the reflection in the pond is very muddy and brown. Using the adjustment brush the color balance of just the pond was changed to make the reflection more pleasing. (**C**)



FIXING THE CONTRAST

The contrast of an image is important. You can judge the contrast by looking at the histogram as you judge and change the contrast. If all of the tones are clumped together in one area of the histogram, you have low contrast. If the histogram peaks on both ends with little tones in-between then you have high contrast. Normal contrast will have a range of tones from the far left all the way to the far right of the histogram.

To finish up your 'at home' post-processing:

- A minor 'Clarity' adjustment gives the image the appearance of sharpness without creating artifacts. Go easy. A little goes a long way.
- Color saturation adjustment. Vivid color sells well. But, avoid the temptation to go overboard. Look at your final result. Does it look real? If not, you went overboard on the color saturation.

